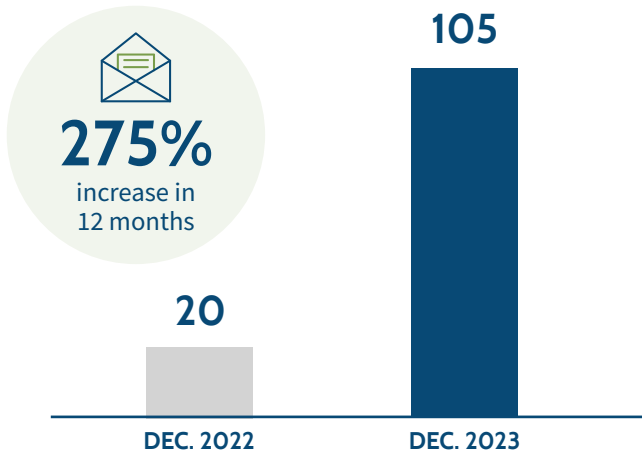




CFSS Growth & Achievements

INVITATION LIST EXPANSION



2023 MEETING STATISTICS



11 Meetings



250 Registrations



169 Attendees



OUTREACH & MARKETING



Developed Program Marketing Materials

Conducted outreach through various channels:

- “Word of mouth”
- Conference planning committees
- CF Care Centers
- CFF Exchange (Patient-Family Advisory channel)

ONLINE PRESENCE



Developed and launched a program webpage



Established and growing a private Facebook group

2023 MEETING THEMES

January: Topic and Meeting Planning

February: Well-Being and Importance of Self-Care

March: Colorectal Cancer Awareness Month

April: National Healthcare Decisions Day

May: National Cystic Fibrosis Awareness Month

June: No Meeting

July: Summer Fun and Preparedness

August: Virtual Hobby Hangout

September: “Defying Perceptions, Defining our Future”

October: Guest Speaker - CFF Compass

November: National Gratitude Month

December: Cookies & Cocoa Holiday Event